

A B S T R A C T

The invention relates in particular to a method of acquiring description data for broadcast audiovisual content, the method comprising:

- a step (28) in which a receiver terminal (12) transmits at least one information request to at least one server (16) of audiovisual content descriptions; and
- a step (30) of the receiver terminal (12) receiving description data supplied as a function of elements of the request.

It further comprises a prior step (20, 22, 24) of acquiring and storing in the receiver terminal (12) at least one initial information request comprising the address of at least one audiovisual content description server (16) and a step (26) of generating the request on the basis of the previously-acquired initial request.

The invention also provides a system, a broadcast server, a receiver terminal, and a description server for implementing the method.